

Traditional Healthcare

POSITION: Marketing Manager
RESPONSIBLE TO: Traditional Healthcare Committee
LOCATION: Melbourne Office and home based
SALARY: Volunteer
HOURS: Approx 2 hours per week

BACKGROUND

Traditional Healthcare Inc (TH) is an Australian based not-for-profit charitable organization committed to the development of sustainable healthcare facilities for underprivileged communities. The Marketing Manager is a part of a skilled and passionate team that ensure that TH's operational systems support and maintain TH's vision.

POSITION PURPOSE

To establish and manage TH's Marketing Department, to develop and oversee a marketing plan, to maximise the effectiveness of the organisation and support the delivery of TH's vision and goals.

KEY RESPONSIBILITIES

- Developing TH's Marketing Plan
- Develop effective systems, policies, practices and procedures.
- Coordinate effective functioning of TH's Marketing Department and oversee implementation of Marketing Plan
- Working in conjunction with Fundraising Manager to prepare and manage marketing strategies for individual fundraising projects
- Working in conjunction with other department managers to ensure all marketing material is consistent with TH's Marketing Plan

Personal attributes, skills, qualifications and experience required:

- A commitment to the values and vision of Traditional Healthcare Inc.
- A tertiary qualification in Marketing or related field
- Flexibility to work within a low budget, grass roots organisation
- An ability to work within a team environment

Send CV to: Kallika Bruce
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Traditional Healthcare Inc
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